



CHNA Implementation Strategy



2016-2019

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Implementation Strategy

Introduction

Located in Montebello, Beverly Hospital is an award-winning, nationally recognized non-profit hospital serving East LA and the surrounding communities. The hospital has 224 licensed beds and provides the full range of inpatient and outpatient care. Our mission is to be a leading, independent non-profit community hospital, improving the quality of life of its constituents through health education, disease prevention, and state-of-the-art illness and injury treatment. Our vision is to commit to providing quality health care through a cost-effective organization that educates and motivates all members of our health care team to become personally involved and individually responsible for the continuous improvement of our services.

In 2016, Beverly Hospital conducted a community health needs assessment (CHNA) to assess the significant health needs for the hospital service area. The CHNA and the resulting Implementation Strategy identify and address significant community health needs and help guide the hospital's community health improvement programs and community benefit activities, as well as its collaborative efforts with other organizations that share a mission to improve health.

This Implementation Strategy explains how Beverly Hospital plans to address the significant health needs identified by the CHNA.

2016 Community Health Needs Assessment Summary

Beverly Hospital conducted a CHNA to comply with state and federal regulations guiding tax exempt hospitals. The CHNA is posted on the hospital website and can be accessed at www.beverly.org/AboutUs/IntheCommunity. Public comment on the CHNA is encouraged and comments are used to inform this work.

The Community Health Needs Assessment incorporated demographic and health data for the communities served by the hospital. Significant health needs were identified from issues supported by primary and secondary data sources gathered for the CHNA. The needs were indicated by secondary data sources, focus groups and community stakeholder interviews. Health indicators were considered significant health needs when they exceeded benchmark data, specifically county or state rates or Healthy People 2020 objectives. The following significant health needs were identified:

- Access to care
- Chronic diseases
- Dental care
- Mental health
- Overweight and obesity

- Preventive practices
- Substance abuse
- Teen pregnancy

Definition of the Community Service Area

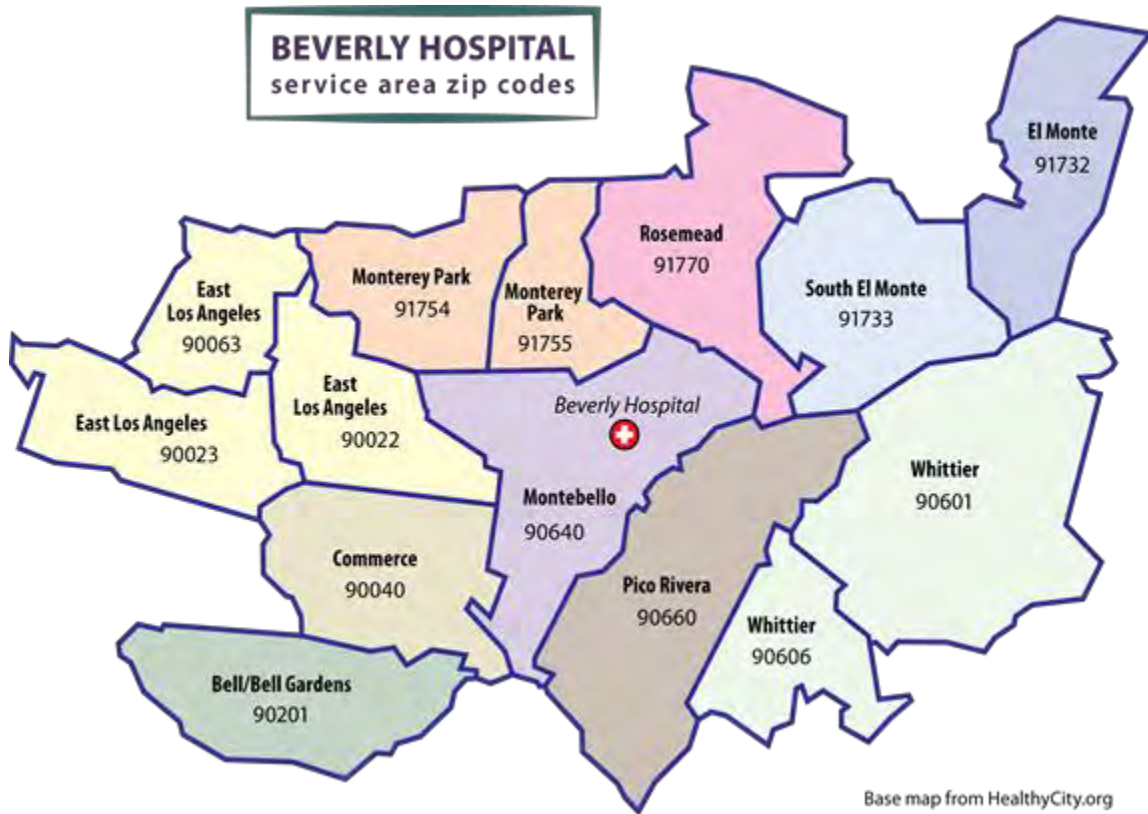
Beverly Hospital is located at 309 West Beverly Boulevard, Montebello, California 90640. The service area includes portions of Service Planning Areas (SPAs) 3 (San Gabriel) and 7 (East) in Los Angeles County. The service area includes 14 zip codes, representing 11 cities or neighborhoods. To determine the service area, Beverly Hospital takes into account the zip codes of inpatients discharged from the hospital. The Beverly Hospital service area is presented below by community, zip code and Service Planning Area (SPA).

Beverly Hospital Service Area

Geographic Area	Zip Code	SPA
Bell / Bell Gardens	90201	SPA 7
Commerce	90040	SPA 7
East Los Angeles	90022, 90023, 90063	SPA 7 & 4
El Monte	91732	SPA 3
Montebello	90640	SPA 7
Monterey Park	91754, 91755	SPA 3
Pico Rivera	90660	SPA 7
Rosemead	91770	SPA 3
South El Monte	91733	SPA 3
Whittier	90601, 90606	SPA 7

The population of the Beverly Hospital service area is 710,992. Children and youth, ages 0-17, make up 25.9% of the population; 69.7% are adults, ages 18-64; and 11.5% of the population are seniors, ages 65 and over. In the service area, 77.3% of the population is Hispanic/Latino; 16.5% of residents are Asian; 4.8% are White; 0.6% are African American; and 0.9% are American Indian/Alaskan Native, multiple, or other race/ethnicity. English is spoken in the home among 18.9% of the service area population. Spanish is spoken at home among 65.1% of the population; 15% of the population speaks an Asian language; 23.8% of area households are limited English speaking households. In the service area, 22.6% of the population is at or below 100% of the federal poverty level (FPL). Over half (52%) of the population in the service area is considered low-income, living at or below 200% of FPL. Among adults, ages 25 and older, 40.5% of area adults lack a high school diploma, 41.3% of service area adults are high school graduates and 18.3% are college graduates.

Map of the Beverly Hospital Services Area



Significant Health Needs the Hospital Will Address

This Implementation Strategy provides details on how Beverly Hospital plans to address the significant health needs identified in the 2016 CHNA. The hospital plans to build on previous CHNA efforts and existing initiatives, while also considering new strategies and efforts to improve health. The following criteria were used by the hospital's leadership team to determine which significant health needs Beverly Hospital will address in the Implementation Strategy:

- **Organizational Capacity:** There is capacity to address the issue.
- **Existing Infrastructure:** There are programs, systems, staff and support resources in place to address the issue.
- **Ongoing Investment:** Existing resources are committed to the issue. Staff time and financial resources for this issue are counted as part of our community benefit effort.
- **Focus Area:** Has acknowledged competencies and expertise to address the issue and the issue fits with the organizational mission.

As a result of the review of needs and application of the above criteria, Beverly Hospital will address: access to care; chronic diseases; mental health; overweight and obesity; and preventive practices through a commitment of community benefit programs and charitable resources. For each health need the hospital plans to address, the Implementation Strategy describes: actions the hospital intends to take, including programs and resources it plans to commit; anticipated impacts of these actions; and planned collaboration between the hospital and other organizations.

Access to Care

Beverly Hospital will address access to care by taking the following actions:

- Provide financial assistance through both free and discounted care for health care services, consistent with the hospital's financial assistance policy.
- Provide transportation support to increase access to health care services.
- To address health care access issues, Beverly Hospital will offer information and enrollment assistance in the Covered California health care exchange and other low-cost insurance programs. The hospital will provide information about Medicare benefits updates.
- Pursue Federally Qualified Health Care status for hospital-based clinics to provide primary care services to underserved populations.
- Renovate Emergency Department to double the number of ED beds available.
- Partner with health care provider to open an Urgent Care facility in Montebello.

Anticipated Impact

Beverly Hospital will conduct these strategies with the overarching goal in mind to increase access to health care for the medically underserved.

Beverly Hospital anticipates the following impact from these efforts:

- Increase access to primary health care.
- Provide financial assistance to qualified patients.
- Support access to health care services by providing transportation assistance.

Planned Collaboration

In order to accomplish the planned activities, Beverly Hospital anticipates collaborating with:

- AltaMed Health Services
- Center for Healthcare Rights

Chronic Diseases

Beverly Hospital will address chronic disease by taking the following actions:

- Through the Diabetes Center, provide free diabetes education, host diabetes awareness events, including blood glucose screening and nutrition classes.
- Offer CPR classes.
- Host health and wellness fairs for seniors, including screenings.
- Increase cardiac awareness through health education and screening tests to identify cardiac disease.
- Provide support groups to assist those with chronic diseases and their families.
- Provide public health education in the media and community health awareness events to encourage healthy behaviors and prevent chronic diseases.
- Pursue stroke center designation.

Anticipated Impact

Beverly Hospital will conduct the above referenced strategies with the overarching goal in mind to reduce the impact of chronic diseases on health and increase the focus on chronic disease prevention and treatment education.

Beverly Hospital anticipates the following impact from these efforts:

- Increase the identification and treatment of chronic disease.
- Increase public awareness of chronic disease prevention.
- Increase individuals' compliance with chronic disease prevention and management recommendations.

Planned Collaboration

In order to accomplish the planned activities, Beverly Hospital anticipates collaborating with:

- American Diabetes Association
- American Heart Association
- American Stroke Association
- City of Montebello
- Local churches
- Montebello Police Department EMS Agency
- Montebello-Commerce YMCA
- Montebello Unified School District
- Senior Centers
- Telacu – Senior Villas

Mental Health

Beverly Hospital will address mental health by taking the following actions:

- Offer community health education, community lectures, presentations and workshops.
- Support multisector collaborative efforts that support access to mental health services.
- Increase community awareness of prevention efforts and availability of resources to address mental and behavioral health concerns.
- Pursue Federally Qualified Health Care status for hospital-based clinics to provide mental health care services to underserved populations.

Anticipated Impact

Beverly Hospital will conduct the above referenced strategies with the overarching goal in mind to increase access to mental health services.

Beverly Hospital anticipates the following impact from these efforts:

- Increase availability of mental health services in community settings.
- Improve understanding and identification of mental health needs.
- Improve coordination among health care providers and community resources and programs.

Planned Collaboration

In order to accomplish the planned activities, Beverly Hospital anticipates collaborating with:

- City of Montebello

- LA County Department of Public Health, SPA 3 and SPA 7 collaboratives
- Montebello-Commerce YMCA
- NAMI – National Alliance on Mental Illness

Overweight and Obesity

Beverly Hospital will address overweight and obesity by taking the following actions:

- Offer community health education, community lectures, presentations and workshops.
- Host health and wellness fairs that include screenings for BMI, blood pressure, and blood glucose.
- Support the KidsFit program, a 12-week session to help overweight children and their families develop healthy eating and physical activity habits.
- Provide nutrition classes for the community.
- Support increased breastfeeding education through the Baby-Friendly Hospital Initiative.

Anticipated Impact

Beverly Hospital will conduct the above referenced strategies with the overarching goal in mind to reduce the impact of overweight and obesity on health and increase the focus on healthy eating and physical activity.

Beverly Hospital anticipates the following impact from these efforts:

- Increased knowledge about healthy food choices to improve health.
- Improved healthy eating behaviors and increased physical activity.

Planned Collaboration

In order to accomplish the planned activities, Beverly Hospital anticipates collaborating with:

- East Los Angeles Network for Healthy California
- LA County Department of Public Health
- Montebello Unified School District
- Montebello-Commerce YMCA
- Pediatricians
- WIC

Preventive Practices

Beverly Hospital will address preventive practices by taking the following actions:

- Provide free health screenings.
- Provide education and resources focused on healthy living and disease prevention to be offered in English and Spanish.

- Provide education to teens on abstinence, birth control, sexually transmitted diseases and pregnancy prevention
- Offer free childhood immunizations and adult flu shots.
- Provide TB testing.
- Through hospital-based clinics, offer breast and cervical cancer screenings at low and no-cost for women through the Family PACT and Every Woman Counts programs.
- Pursue Federally Qualified Health Care status for hospital-based clinics to provide primary care services to underserved populations.

Anticipated Impact

Beverly Hospital will conduct the above referenced strategies with the overarching goal in mind to improve community health through preventive practices.

Beverly Hospital anticipates the following impact from these efforts:

- Increase availability and access to preventive care services.
- Increase compliance with preventive care recommendations (screenings, immunizations, lifestyle and behavior changes).

Planned Collaboration

In order to accomplish the planned activities, Beverly Hospital anticipates collaborating with:

- Chamber of Commerce
- City of Montebello
- Firefighters Association
- Local churches
- Montebello Police Department
- Montebello School District Head Start Program
- Montebello Unified School District
- Montebello-Commerce YMCA
- Pico Rivera Women’s Club
- Senior centers

Evaluation of Impact

Beverly Hospital will monitor and evaluate the programs and activities outlined above. The hospital anticipates that the actions taken to address significant health needs will improve health knowledge, behaviors, and status; increase access to care; and help support good health. The hospital is committed to monitoring key initiatives to assess impact and has implemented a system that tracks the implementation of the activities and documents the anticipated impact. Our reporting process includes the collection

and documentation of tracking measures, such as the number of people reached/served, increases in knowledge or changes in behavior as a result of planned strategies, and collaborative efforts to address health needs. An evaluation of the impact of the hospital's actions to address these significant health needs will be reported in the next scheduled Community Health Needs Assessment.

Needs the Hospital Will Not Address

Taking existing hospital and community resources into consideration, Beverly Hospital will not directly address the remaining health needs identified in the CHNA including: dental health, substance abuse and teen pregnancy. Knowing that there are not sufficient resources to address all the community health needs, Beverly Hospital chose to concentrate on those health needs that can most effectively be addressed given the organization's areas of focus and expertise. This Implementation Strategy Report is not exhaustive of everything we do to enhance the health of our community. Beverly Hospital will continue to look for opportunities to address community needs where we can appropriately contribute to addressing those needs.